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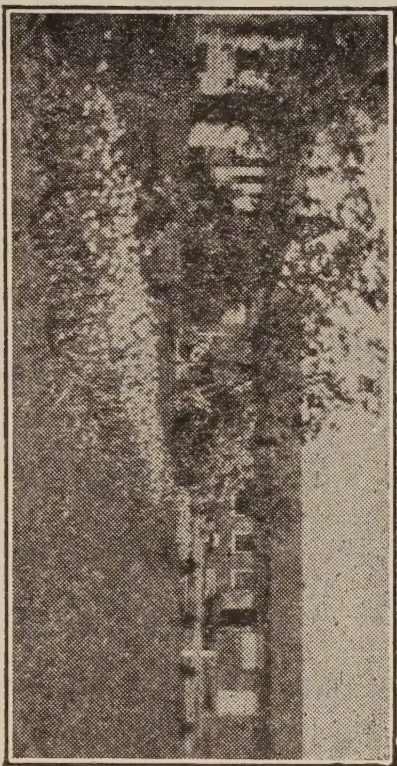
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# WATERLOO BULB FARMS

Ray V. Moss

WATERLOO, IOWA

Return Postage Guaranteed.



1948 BULBS 1948



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This Is Your 1948 Price List.





## POPULAR CANNAS

KING HUMBERT—red flowers, bronz leaves

YELLOW KING HUMBERT—yellow flowers, dark green leaves

RED DAZZLER—red flowers.

NEW PINK GEM—pink flowers.

PREPAID, 3—50c Doz.—\$1.50

## TUBEROSES

LARGE SIZE.....10 for \$1.00

SMALLER SIZE.....10 for .75

Tuberose do not blossom from same bulb each year—we try to give you unbloomed bulbs.

## IRIS COLLECTION

We can furnish our favorite iris collection of 15 varieties, all different, any time, spring to fall for \$2.00 postpaid.

## FLOWER SEEDS

We carry Mandville Flower seeds and have the latest in varieties and new colors. There are also vines from seeds, gourds, etc. Send us your wants.

### PLEASE NOTE CAREFULLY

We take care in sending out only clean bulbs. They are not treated in any way. Our cool storage kills thrips and we have never found them on our bulbs. But thrips and disease are so prevalent in most places, especially in towns, that infection is almost certain unless precautions are taken by the grower. For these reasons we cannot assume any responsibility for the growth or crop from our bulbs. We will however return your money for any bulbs you do not find satisfactory in every way when you receive them.

[illegible]

	Iowa State Sales Tax		
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Total Amount Enclosed		
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Please give names and addresses of friends who like glads.

Name .....

Address .....

Name \_\_\_\_\_

Address .....



## **IRIS COLLECTION**

We can furnish our favorite iris collection of 15 varieties, all different, any time, spring to fall for \$2.00 prepaid to you.

## **DAHLIAS**

**GROW MORE OF THESE GORGEOUS FLOWERS.**

It's easy with our strong roots.

Plant after danger of frost.

### **MINIATURE AND BALL DAHLIAS**

JEAN KERR, white; ELIZABETH, rose pink. Each 40c

FAIRY, pink; ROSEATITA, pink; ORANGE GLORY,  
cactus. Each 40c

ROSE BEAUTY, coral; RED SYLVA, miniature ball.  
Each 40c

BUCKEYE BABY, golden buff. Each 40c

**ABOVE 8 MINIATURES PREPAID FOR \$3.00**

### **POM POM DAHLIAS**

AMBER QUEEN—Amber and apricot. Each 40c

BURGANDY—Wine color. Each 40c

JESSICA—Yellow tipped red. Each 40c

MARY MUNNS—Fushia-lavender. Each 40c

PEGGY WOOD—Orange, tipped white. Each 40c

SNOWGLAD—Old favorite ball. Each 40c

**6 POMPOMS Prepaid for \$2.00**

## **FAVORITE MINIATURE DAHLIAS**

**BISHOP OF LLANDORF**—Scarlet, black foliage.

Each 60c

**KIRBY JR.**—Deep scarlet. Each 60c

**MAH BABY**—Very deep scarlet. Each 50c

**PERSIMMON**—Burnt orange. Each 50c

**RAPTURE**—Old rose and gold. Each 50c

**SANHICANS-SWEETHEART**—Salmon pink cactus.

Each 50c

**6 MINIATURES, prepaid** .....\$2.50

## **LARGE FLOWERED DAHLIAS**

### **RELIABLE DAHLIA COLLECTION**

**CANARY YELLOW**—Light yellow. Each 35c

**LE TOREADOR**—Favorite red. Each 35c

**MRS. I. DE WARNER**—Orchid pink. Each 35c

**MRS. GEO. E. BOUTILLIER**—Giant red. Each 50c

**NATHAN HALE**—Golden bronz. Each 50c

**SNOWDRIFT**—Large white ball. Each 50c

**6 DAHLIAS ABOVE, prepaid** .....\$2.50

## **OUR BEST DAHLIAS**

### **ALL LARGE FLOWERED**

**AVALON**—Yellow decorative. Each 40c

**GOLDEN ECLIPSE**—Golden yellow. Each 50c

**JERSEY BEAUTY**—True pink. Each 40c

**MICHEGAN WHITE**—Very nice white. Each \$1.00

**RED BOBBY CAROL**—Autumn-red. Each 60c

**RED JERSEY BEAUTY**—Claret-red. Each \$1.00

**6 ABOVE DAHLIAS, prepaid** .....\$3.25







Prepaid Direct To You - - -

ALADDIN—Beautiful ruffled salmon, 2—25c  
ARETHUSA—Tall stately buff, 2—25c  
BAGDAD—Huge smoky rose, late  
BEACON—Deep salmon red, white throat  
BEAUTY CLINIC—Ruffled pastel, 2—25c  
BERTY SNOW—Good late lavender  
BIT OF HEAVEN—Old gold  
BLACK OPAL—Dark velvety red, 2—25c 10—1.00  
BLAZE—Tall bright scarlet  
BLUE BEAUTY—Tall bluish violet, 2—25c 10—1.00  
BUCKEYE BRONZ—Autumn colored smoky, 2—25c 10—1.00  
CARA MIA—Early light pink, white throat, S. Dec.  
CAPEHEART—Fine light salmon, 15c each  
CHAUMONY—Ruffled rose, 2—25c 10—1.00  
CHIEF MULTIMORE—Large, tall smoky, red blotch, 2—25c 10—1.00  
CORONA—Cream with rose edge, 2—25c 10—1.00  
CHARMAINE—Ashy rose, 2—25c 10—1.00  
CRINKLE CREAM—Heavily ruffled clear yellow, 25c each  
DEBONAIR—Tall clear pink  
ETHEL CAVE COLE—Large light pink, 2—25c 10—1.00  
FLAMING METEOR—Tall open blood red, 2—25c 10—1.00  
FLAMING SWORD—Tall bright red  
GOLD EAGLE—Early deep yellow  
GOLDEN TETON—Large orange red, 2—25c 10—1.00  
GLOAMING—Purple with white throat, 2—25c  
GOV. EMERSON—Early orange red, 2—25c  
GRADITUDE—Tall ruffled orange. Each 75c  
HARMAU—Orange red with rose overtone  
HIGH FINANCE—Giant tan smoky, 2—25c  
IRAK—Old rose smoky, 2—25c  
IVORY KEYS—Large ivory cream, 2—25c  
JERSEY CREAM—Ruffled, very nice, 2—25c  
KING ARTHUR—Ruffled lavender  
KING LEAR—Huge purple, 2—25c 10—1.00  
KING TAN—Smoky bronz, 2—25c  
LEADING LADY—New prize-winning creamy white. Each 25c  
MAID OF ORLEANS—Best white  
MARGARET BEATON—White with vermilion blotch, 2—25c  
MARGARET FULTON—Our favorite coral pink  
MAUVE MAGIC—Tall mauve lavender  
MINUET—Best lavender, 2—25c  
MOHAWK—Dark velvety red, no markings. Each 20c  
MYRNA—Huge ruffled cream, 2—25c 10—1.00  
NEW ERA—Light pink, a winner  
ORANGE PRINCESS—Ruffled orange red  
ORANGE SOVEREIGN—Good orange  
ORIENTAL DISPLAY—Light red  
PARADISE—Tall apricot buff  
PELLEGRINA—Deep velvety blue  
PHYLLIS MCQUISTON—Large, late pink rose  
PICARDY—The popular salmon pink, never surpassed  
PINNOCHIO—Miniature yellow, novelty. Each 20c  
PINK PICARDY—New sport of picardy. Each 25c  
POETS DREAM—New ruffled lavender. Each 60c  
PRIDE OF WANAKA—Large rose lavender  
PURPLE SUPREME—Tall purple, many open, 2—25c  
RED LORY—Deep rose red, 2—25c  
RED PHIPPS—A glowing self red  
REDMOND—Miniature rose, 2—25c  
REWI FALLU—Beautiful dark red, 2—25c  
ROMAN GOLD—Deep orange  
ROSEODAY—New tall, rose lavender pink. Each 50c  
ROYAL PURPLE—Tall purple, slender spike  
SILENTUM—White with scarlet blotch  
SILVER BANQUET—Light orange, 2—25c  
SILVER SWORD—Silvery, ruffled white, 2—25c  
SILVER WINGS—New white Picardy sport with cream throat. Each \$1.00  
SNOW PRINCESS—Good white, 2—25c 10—1.00  
STOPLIGHT—Brilliant ruffled red, 2—25c 10—1.00  
SWEET ALIBI—Deep pink  
SWEETHEART—Pink with white edges  
TOKEN—Very ruffled bright flame salmon  
VAGABOND PRINCE—Bronze-mahogany-orange throat  
VEE CREAM—Appealing ruffled cream with scarlet blotch, 2—25c 10—1.00  
VELA—Huge, vivid orange red, 2—25c, 10—1.00  
VISTA BONITA—Nice salmon pink  
WHITE GOLD—Very large creamy white, strong grower, 2—25c

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## **VISIT OUR GARDENS**

We are located one and one-half miles S. E. of the Waterloo City limits on Highway 218.

You are always welcome to visit our gardens. Come any time—in the spring when tulips, iris, and peonies are in bloom; later from July 15 to frost, we have acres of gladiolus and dahlias blooming.

The best way to select new varieties for your garden is to see them growing. We also have many perennial and annual plants which are very interesting. You are under no obligation to buy.

We do a complete florist business during the summer season furnishing flowers for any occasion, church baskets and decorations, wedding bouquets, funeral designs and so on.

A bouquet of flowers is a welcome gift and a token of love to anyone and especially to a sick friend. We deliver or wire flowers anywhere.

## **JUST BETWEEN OURSELVES**

There are thousands of named glads and countless numbers of seedlings. Of course no one can try them all and as we are not hybridizers we do not have anything to exchange for new ones while they are high priced. We are reminded of the boy who had the \$100.00 cur, he finally got rid of it for two \$50.00 cats. We think the hybridizer has a right to introduce those he thinks worthy and ask what he pleases for them. Nevertheless too many are bought out that are no better than older sorts and soon are discarded. As we have no \$100 dogs we wait until new varieties are proven better, than the older ones. At show after show old varieties are champions and no mention is made but a new and high priced glad wins a couple of blue ribbons and it is hailed as a world beater.

We subscribe to the North American Gladiolus Council new code of ethics and fair practices. We regard this as simply good sense to deal fairly at all times.

## **JOIN A GLAD SOCIETY**

Most states have a glad society, dues are usually \$1.00 per year and you receive many benefits. The North American Gladiolus Council is composed of 31 state and Canadian societies. For \$1.00 you may join the Iowa Glad Society and also receive the N.A.G.C. Bulletin four times a year. Send to Wm. Collins, sec. Iowa Glad Society, State House, Des Moines, Iowa. We can furnish information of other state societies if interested.